HRTE HANGZHOU | aif

2026 第二届杭州国际
The 2nd Hangzhou International

人形机器人与机器人技术展览会
Humanoid Robot and Robot Technology Exhibition

同期举办：杭州国际人工智能终端产业博览会
Hangzhou International Artificial Intelligence Terminal Industry Fair

2026.05.14-16 | 杭州大会展中心-浙江
Hangzhou Grand Convention and Exhibition Center-Zhejiang

展后报告
Post Show Report



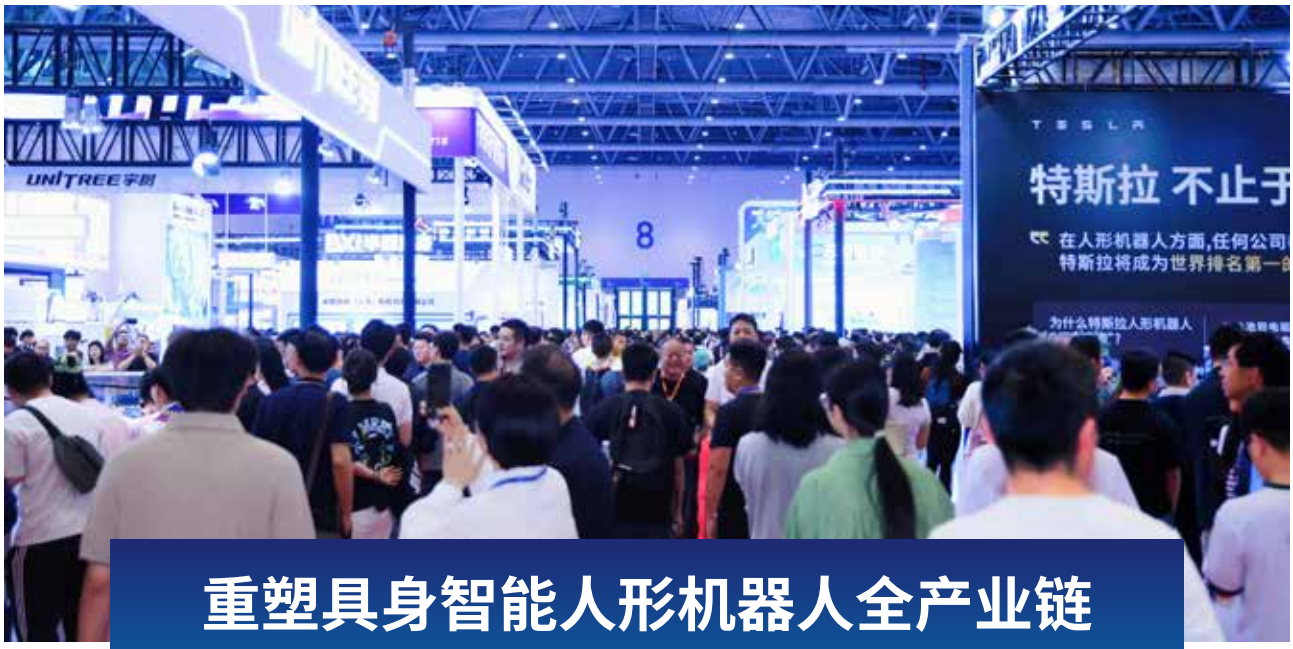
批准单位 I Approved by
中华人民共和国商务部
Ministry of Commerce of the People's Republic of China

主办单位 I Hosted by
浙江省机器人产业发展协会
Zhejiang Robot Industry Association
浙江大学机器人研究院
Zhejiang University Robotics Institute
上海高登会展集团有限公司
Golden Conference & Exhibition Group

执行单位 I Execution Unit
上海大道红杉会展有限公司
Shanghai Top Sequoia Exhibition Co., Ltd.
上海贝瑞克展览有限公司
Shanghai Berrick Exhibition Co., Ltd.

www.androidshow.com

展会基本概况 Exhibition Overview



重塑具身智能人形机器人全产业链

Reshaping the Entire Industry Chain of Embodied Intelligent Humanoid Robots

杭州国际人形机器人与机器人技术展览会（简称：杭州人形机器人展）作为国内极具行业含金量的人形机器人垂直领域专业采购盛会，第二届展会已于 2026 年5月16日在杭州大会展中心成功举办。展会以“重塑具身智能人形机器人全产业链”为核心主题，相较首届实现了展览规模与行业影响力双重跃升，汇聚全产业链上下游优质资源，产业集聚效应进一步凸显。展会总展出面积达3万平方米，汇聚国内外473家领军企业及顶尖科研机构，全面覆盖仿生驱动、关节模组、高精度六维力传感器、AI算力芯片等核心零部件，以及整机制造、系统集成、场景应用等全产业链关键环节，系统呈现了国产人形机器人产业链的技术迭代与配套能力。展会同期举办了杭州人形机器人大会、“十链百场万企”产业对接活动，以及中日、中韩、中欧等40余场高端论坛及跨境精准对接专场。超过500家海内外行业媒体全程跟踪报道，构建起线上线下联动的全域传播网络，有力营造了专业、高效的产业交流合作氛围。

Hangzhou International Humanoid Robot and Robot Technology Exhibition (hereafter refered to as HRTE) is a highly professional sourcing event in the domestic humanoid robot vertical sector, renowned for its significant industry value. The second edition of the exhibition was successfully held on May 16, 2026, at the Hangzhou Grand Convention and Exhibition Center, with the core theme of "Reshaping the Entire Industrial Chain of Embodied Intelligent Humanoid Robots." Compared to the inaugural edition, this year's exhibition achieved a dual leap in both exhibition scale and industry influence, bringing together high-quality resources from the entire upstream and downstream industrial chain, with an increasingly prominent industrial agglomeration effect. The exhibition covered a total area of 30,000 square meters and attracted 473 leading enterprises and top research institutions at home and abroad. The exhibits covered a wide range of fields, including bionic drives, joint modules, high-precision six-axis force sensors, and AI computing chips, along with the full industry chain spanning complete robot manufacturing, system integration, and application scenarios, demonstrating the technological iteration and supporting capabilities of China's humanoid robot industry chain. During the exhibition, a series of events were successfully held, including the Hangzhou Humanoid Robot Conference, the "Ten Chains, Hundred Fields, Ten Thousand Enterprises" Industry Matchmaking Meeting, and over 40 high-end forums and cross-border matchmaking sessions involving China-Japan, China-South Korea, and China-Europe collaborations. More than 500 domestic and foreign industry media outlets delivered comprehensive coverage, creating an integrated online-offline global communication network and cultivating a professional, high-efficiency atmosphere for industry collaboration and exchange.

核心规模数据 Key Scale Data

30000㎡	473家	10万+	数百亿元	40+	500+
展览规模	参展企业	观众流量	商贸成果	配套活动	媒体传播

Exhibitors
473 leading industry enterprises and top research institutions from China and abroad

Business Results
56 major cooperation agreements signed on-site; 237 cooperation intentions reached; total intended cooperation value exceeding RMB 21.3 billion

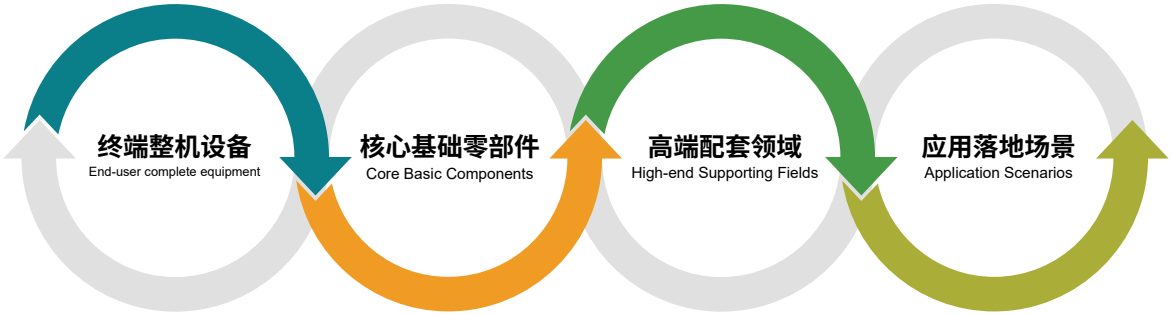
Media Coverage
Over 500 industry media outlets from China and abroad provided full coverage; integrated online and offline omnichannel dissemination

Total exhibition area of 30,000 sqm
Exhibition Scale

Over 100,000 professional attendees, including 83,619 verified trade visitors and 3,178 overseas professionals
Visitors

Over 40 professional forums and industry events, including conferences, industry matchmaking sessions, and cross-border trade forums
Events

展品品类与产业覆盖 Product Categories & Industry Coverage



终端整机设备
End-user complete equipment

各类商用、家用、工业级人形机器人整机、特种作业机器人；

Commercial, household, and industrial-grade humanoid robots; special-purpose robots

核心基础零部件
Core Basic Components

仿生驱动组件、关节模组、高精度传感器（六维力传感器为主）、AI 算力芯片、精密减速器、微型电机等核心刚需配件；

Bionic drive assemblies, joint modules, high-precision sensors (dominated by six-axis force sensors), AI computing chips, precision reducers, micro motors, and other critical components

高端配套领域
High-end Supporting Fields

机器人系统集成、智能控制系统、视觉识别模组、人机交互技术解决方案；

Robot system integration, intelligent control systems, vision recognition modules, human-robot interaction technology solutions

应用落地场景
Application Scenarios

工业智造、商业服务、民生服务、文旅科普、智慧园区等多领域落地应用方案。

Industrial manufacturing, commercial services, public services, cultural tourism and science education, smart parks, and other real-world application solutions

同期重点活动开展成效 Highlights of Concurrent Events



高端行业峰会，凝聚产业发展共识

High-End Industry Summit,Forging Consensus on Industry Development



成功举办杭州人形机器人大会，汇聚行业权威专家、龙头企业高管、科研院所学者齐聚交流，围绕具身智能技术研发、人形机器人量产落地、行业标准制定、市场发展趋势等核心议题深度研讨，为行业发展指明方向，凝聚产业协同发展合力。

The Hangzhou Humanoid Robot Conference was successfully held, bringing together leading experts, corporate executives, and researchers from institutes. In-depth discussions were held on core topics such as embodied AI technology development, mass production and commercialization of humanoid robots, industry standard setting, and market trends, providing strategic direction for the industry and fostering collaborative momentum.

同期重点活动开展成效 Highlights of Concurrent Events

政企产业对接，赋能本土产业升级
Government-Industry Matchmaking,Empowering Local Industrial Upgrading

落地“十链百场万企”系列产业对接活动，搭建政府、园区、企业三方沟通桥梁，精准对接产业政策、落地扶持资源、园区招商合作，助力人形机器人产业项目落地杭州，完善区域产业布局。

The “Ten Chains, Hundred Enterprises, Thousand Projects” series of industrial matchmaking activities was launched, creating a bridge for communication between government, industrial parks, and enterprises. These activities facilitated precise alignment with industrial policies, landing support resources, and park investment cooperation, helping humanoid robot projects take root in Hangzhou and improving the regional industrial layout.







同期重点活动开展成效 Highlights of Concurrent Events

跨境精准对接，打通国际商贸渠道
Cross-Border Precision Matchmaking,Opening International Trade Channels

展会打造多场次国际产业链精准对接专场，涵盖中日、中韩、中美、中欧、中东、东南亚等多国商贸对接活动，采用需求前置匹配 + 一对一闭门洽谈高效模式，大幅提升外贸合作效率：

The exhibition hosted multiple cross-border industrial precision matchmaking sessions, covering Japan, South Korea, the United States, Europe, the Middle East, and Southeast Asia. An efficient model of “demand pre-matching + one-on-one closed-door negotiations” significantly improved foreign trade cooperation efficiency:



- 日本行业组织携精密传动配件采购需求参会，达成意向合作金额超2000万美元
- 韩国多家系统集成企业与国内传感器、视觉模组企业达成长期供货合作
- 助力本土优质机器人企业走出国门，打通海外市场销路，引进海外先进技术资源

Japanese industry organization brought procurement demand for precision transmission components, reaching intended cooperation exceeding USD 20 million.

Multiple South Korean system integrators established long-term supply partnerships with Chinese sensor and vision module enterprises.

High-quality domestic robot companies were supported in going global, opening overseas sales channels while introducing advanced foreign technology resources.



亚洲
日本　泰国
马来西亚　印度
新加坡　越南
韩国

欧洲
保加利亚
瑞士
阿尔巴尼亚
德国
英国

北美洲
美国
危地马拉
加拿大

南美洲
巴西
阿根廷
秘鲁

大洋洲
澳大利亚
新西兰

同期重点活动开展成效 Highlights of Concurrent Events

科技科普互动，拓宽产业大众影响力
Technology & Science Outreach,Broadening Public Influence

展会同步开设机器人动态展演、科技科普体验两大特色板块，开展人形机器人阵列舞蹈、人机互动竞技、多机协同作业等实景演示；面向青少年群体开放科技科普体验区，普及具身智能知识，开放实操体验环节，打造“观展 + 交流 + 科普 + 体验”多元化场景，打破专业展会行业壁垒，提升人形机器人产业社会普及度与大众认可度。

The exhibition featured two special sections: dynamic robot demonstrations and science & technology experience zones. Activities included humanoid robot array dancing, human-robot interactive competitions, and multi-robot collaborative demonstrations. A science outreach and hands-on experience zone was opened for young visitors to popularize embodied AI knowledge and allow hands-on practice, creating a diversified “exhibition + exchange + education + experience” platform that breaks down industry barriers and enhances public awareness and acceptance of the humanoid robot industry.



核心成果与行业价值 Key Achievements & Industry Value



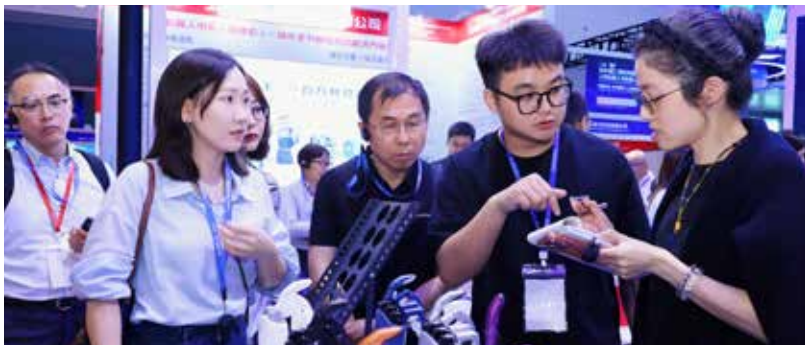
产业成果：
国产产业链实现突破性发展

Industrial Achievements:
Breakthroughs in the Domestic Industry Chain

商贸成果：
签约落地实效远超首届

Business Achievements:
Signed Results Significantly
Exceeding the Inaugural Edition





行业价值：
夯实亚洲产业风向标地位

Industry Value:
Solidifying Asia's Industry Benchmark Position

区域价值：
助力杭州智造产业提档升级

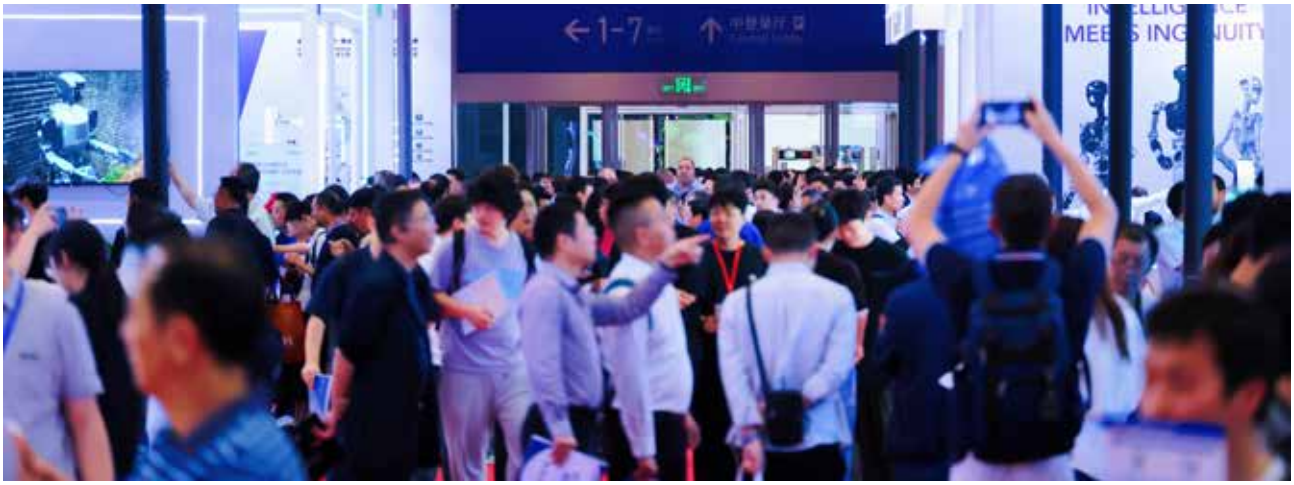
Regional Value:
Driving Upgrading of Hangzhou's
Smart Manufacturing Industry



本次展会在产业、商贸、行业及区域四个维度取得显著成效：国产产业链实现突破性发展，签约落地实效远超首届，进一步巩固了亚洲产业风向标地位，并有效助力杭州智造产业提档升级。

The exhibition delivered breakthroughs in domestic industrial chains, far better trade implementation than the first edition, reinforced its Asian industry bellwether status, and boosted Hangzhou's smart manufacturing upgrade.

数据分析 Data analysis



展会总体概况 | Exhibition Summary

展会名称：HRTE 2026
展会时间：2026年05月14日-16日
展会地点：杭州大会展中心-浙江
展出面积：30,000平米
展商数量：473家
门禁流量人次：101,763人次
参观人数：83,619人
国内观众：80,441人
海外观众：3,178人

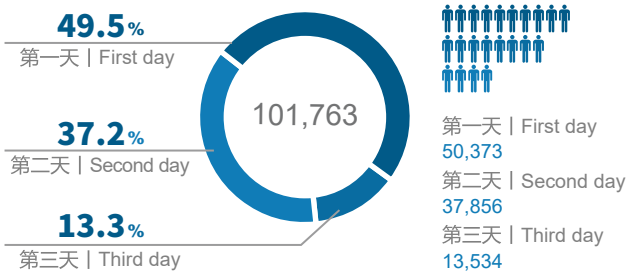
Exhibition Name: HRTE 2026
Time: May 14–16, 2026
Venue: Hangzhou Grand Convention & Exhibition Center-Zhejiang
Exhibition Area: 30,000 square meters
Exhibitors: 473
People Flow: 101,763
Audience: 83,619
Domestic Audience: 80,441
Overseas Audience: 3,178

现场观众门禁流量分析 | Audience Flow Analysis

每日门禁流量分析 Daily Access Traffic as Following

根据同高信息展会门禁管理系统统计的数据显示本届展会观众人次共为：101,763人次

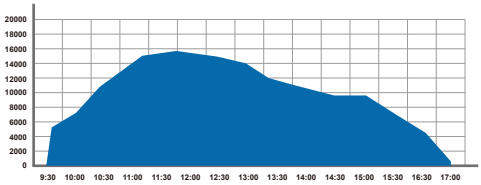
According to Access Control System, the total audience of this exhibition session is 101,763



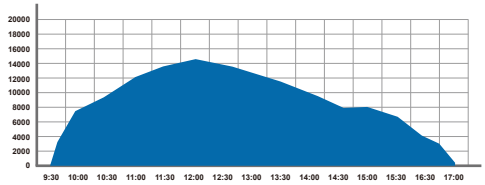
第一天 | First day
50,373
第二天 | Second day
37,856
第三天 | Third day
13,534

门禁流量曲线图示 Audience Flow Curve Diagram

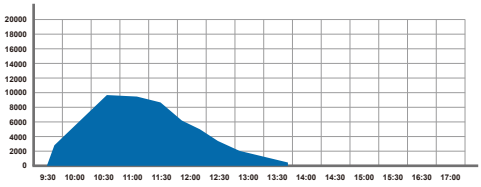
展会第一天观众流量图
Audience flow curve diagram of 1st day



展会第二天观众流量图
Audience flow curve diagram of 2nd day



展会第三天观众流量图
Audience flow curve diagram of 3rd day



数据分析 Data analysis

资料收集分析 | Data Analysis

观众来源分析 Audience Source Analysis

根据观众登记服务处收集汇总的数据包括：现场观众登记处注册、预先登记、参观团、媒体等人员资料的收集，到会的人数为：83,619人

According to the data of Audience Registration, including on-site audience registration, audience of pre-registration, audience group, media staff, and other interested parties, the total attendance of audience is 83,619

现场观众的国内外分类如下：

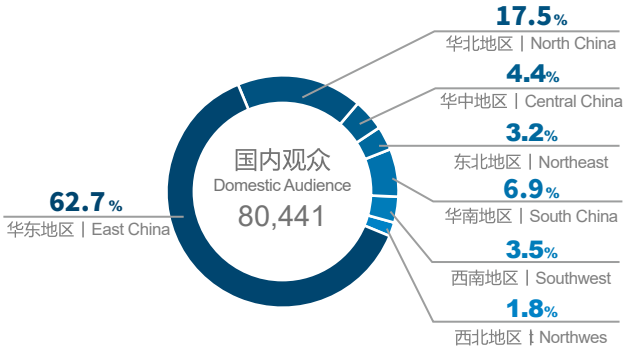
Oversea and Domestic Audience Proportion

- 国内观众人数：80,441名，占观众总数的96%
- 国外观众人数：3,178名， 占观众总数的4%
- Domestic audience: 80,441, accounting for 96%
- Overseas audience: 3,178, accounting for 4%

地区分析 | Region Analysis

国内观众地区分析（来自31个省市、自治区，共计80,441人）

Domestic Audience Region Analysis（80,441 audience from 31 provinces and municipalities）

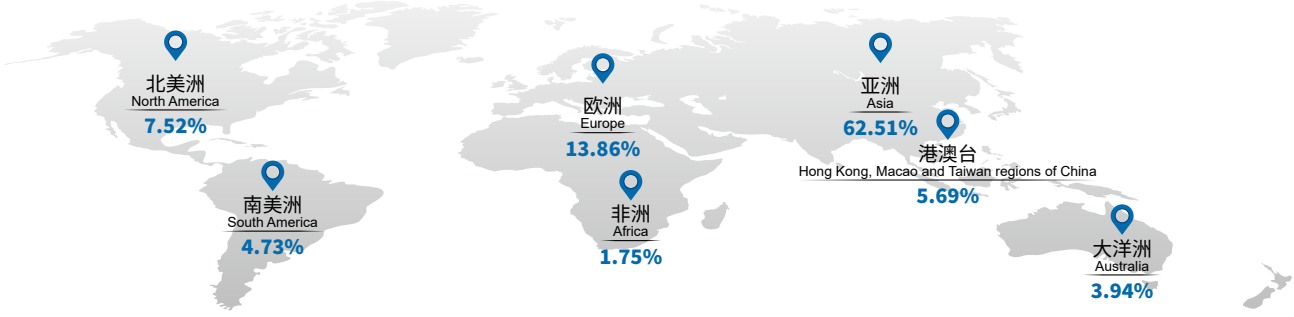


国内观众前十位排位（除浙江地区以外）

Domestic Audience Region Top 10（except Zhejiang）

17.3%	江苏 Jiang Su	13916人
11.6%	上海 Shang Hai	9331人
9.2%	北京 Bei Jing	7401人
4.5%	广东 Guang Dong	3619人
3.6%	山东 Shan Dong	2896人
3.2%	天津 Tian Jing	2574人
2.9%	河北 He Bei	2332人
2.8%	安徽 An Hui	2253人
1.1%	湖北 Hu Bei	884人
0.9%	辽宁 Liao Ning	723人

海外及港澳台地区观众分布 Visitor Origins – Overseas, Hong Kong, Macao, and Taiwan



海外观众来源前20国 Top 20 Countries of Origin for Overseas Visitors

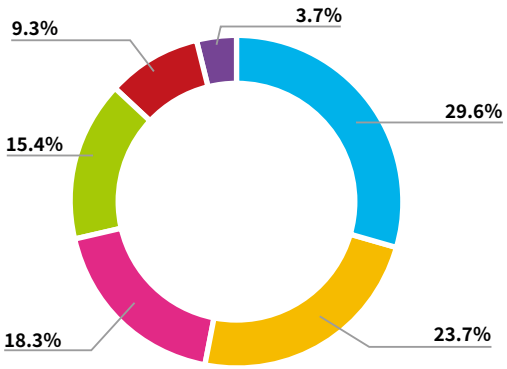


数据分析 Data analysis



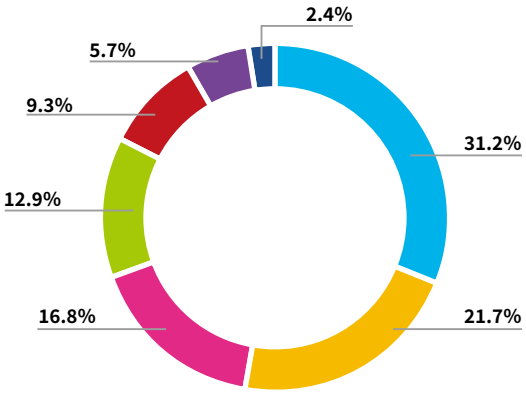
调查表问卷统计分析丨Audience Questionnaire Statistical Analysis

观众如何获知展会信息 Exhibition Approaching Path



- 行业协会邀约/展商邀约
  Invited by industry association/exhibitors
- 社交媒体（抖音/小红书/微博等）
  Social media (Tiktok, Rednote, Weibo, etc.)
- 参加过上届
  Previously participated
- 官方网站
  Official website
- 网络关键词搜索
  Online keyword search
- 其他
  Others

观众的参观目的 Audience Goals Analysis



- 产品采购
  Conducting purchases
- 了解市场信息
  Achieving an overall impression of the market situation
- 寻求新产品/新技术
  Searching for new products/new technologies
- 寻求代理及合作机会
  Looking for agency and cooperation opportunities
- 维护/拓展业务关系
  Maintaining/Expanding business relationships
- 为下届参会做准备
  Preparing for the upcoming show
- 其他
  Others

数据分析 Data analysis

展商满意度 | Exhibitor Satisfaction



本届展会收获了展商的高度认可，整体满意度高达95%，现场服务、展区规划与人流组织均获得一致好评。众多企业明确表达了继续参展的意愿，充分彰显了本届杭州人形机器人展的专业度与行业号召力。此外，展会期间还促成了多项技术合作与战略意向签约，进一步凸显了平台的实效价值。



This year's exhibition received high recognition from exhibitors, with an overall satisfaction rate of 95%. On-site services, booth layout, and visitor flow management were all unanimously praised. A large number of companies have clearly expressed their intention to return, fully demonstrating the professionalism and industry appeal of this year's Hangzhou Humanoid Robot Expo. Furthermore, multiple technical cooperation agreements and strategic letters of intent were signed during the exhibition, further highlighting the tangible value of the platform.

参展品牌 Participating Brands



* 以上仅为部分参展企业，排名不分先后

采购商名录 Buyers List

01 机器人本体品牌 ROBOT BODY BRANDS



02 全球自动化与系统集成巨头 GLOBAL AUTOMATION & SYSTEM INTEGRATION GIANTS



03 科研院校 / 行业协会 RESEARCH INSTITUTIONS & INDUSTRY ASSOCIATIONS



*以上为部分到场买家品牌，排名不分先后

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采购商名录 Buyers List

04 终端应用 END APPLICATIONS



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合作媒体 Media Partner

媒体报道 | Media Coverage



官方自媒体矩阵 Self-Media Matrix

公众号 | 视频号 | 抖音 | 微博 | 小红书 | Facebook | TikTok | YouTube

行业合作媒体 Industry Partner Media

人民网 people.cn | 中国新闻网 WWW.CHINANEWS.COM | 央视财经 | CHINA DAILY .COM.CN | 中国网 | 凤凰网 IFENG.COM | 浙江卫视 | 浙江日报
sina 新浪看点 | 腾讯网 QQ.com | 网易 | 钱江晚报 | 中国机器人网 | 杭州网 | 澎湃 | 光明网 GMW.CN
OFweek 维科网 · 机器人 | 中国新闻社 | 新华网 NEWS | 人民日报社 PEOPLE'S DAILY | CRI online 国际在线 | 央广网 | 科技日报 | 东方网 eastday.com
一点资讯 | 央视频 | 和讯 hexun.com | 环球网 | 机器视觉网 | 中国制造网 | 中国经济网 www.ce.cn | 机器视觉网
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159,376 SEM搜索引擎点击量

15,000,000+ 自媒体及社群推广曝光量

36,514,589 全网信息流推广曝光量

72,350,000+ 抖音话题播放次数

9,316,832 腾讯线上投放曝光量

1,635,000+ 小红书话题浏览量

观众寄语 Audience Messages



I come from Italy. I have a wonderful experience visiting this exhibition. I sincerely hope the exhibition can keep expanding its scale, achieve continuous development and create more brilliant achievements in the days ahead.

我来自意大利，本次观展体验十分良好。衷心祝愿展会持续扩大规模、稳步发展，在未来不断突破、再创佳绩。

意大利
EXPERIA SOLUTION SRL



I come from Australia. I feel deeply impressed by this professional exhibition. Wish the exhibition keep optimizing itself steadily, keep moving forward firmly and embrace more prosperous development prospects.

我来自澳大利亚，这场专业展会令我印象颇深。祝愿展会持续优化升级、笃定前行，朝着更蓬勃的发展态势稳步迈进。

澳大利亚
HURO SYNERGY GROUP



I come from Albania. It's a great pleasure to attend this grand exhibition in Hangzhou. The event is well-organized, gathering elite industry practitioners and high-quality enterprises. Everyone can easily seek promising business cooperation opportunities here.

我来自阿尔巴尼亚，十分荣幸莅临杭州参与本次行业盛会。展会筹办精良，云集行业精英与优质企业，大家都能在此轻松寻觅到优质的商业合作良机。

阿尔巴尼亚
ASBS



我们秉持以对接促合作、以务实求发展的理念。期待下届展会进一步放大“会 + 展 + 精准对接”的实际效能，助力更多中韩企业在技术研发、产品打造与市场拓展层面找准共赢合作切入点。

We uphold the philosophy of promoting cooperation through matchmaking and pursuing development through practical actions. We look forward to seeing the next edition further amplify the tangible effectiveness of the "conference + exhibition + targeted matchmaking" model, helping more Chinese and Korean enterprises identify win-win cooperation entry points in technology R&D, product development, and market expansion.

韩国
AXCORE

展商寄语 Voice of Exhibitors



杭州云深处科技股份有限公司

“2026第二届杭州国际人形机器人展汇聚了国内外顶尖机器人企业，行业氛围浓厚、专业观众精准。云深处科技通过展会展示了全天候人形机器人DR02及绝影X30、山猫M20等产品，获得了产业链上下游的高度关注。感谢主办方搭建的一流展示平台，期待下一届再携手！”

"The 2nd Hangzhou International Humanoid Robot Expo 2026 brought together top robotics companies from both domestic and international markets, creating a strong industry atmosphere and attracting targeted professional visitors. We showcased the all-weather humanoid robot DR02, along with the Jueying X30 and Lynx M20 products at the expo, receiving significant attention from upstream and downstream players in the industry chain. We extend our gratitude to the organizers for building a first-class exhibition platform and look forward to joining hands again at the next edition!"

江苏云幕智造科技有限公司



“感谢2026第二届杭州国际人形机器人展这一宝贵平台。现场展出的全栈自研人形机器人收获了众多关注，能与行业专家和潜在客户深度交流，让我们对产业化前景充满了信心。期待展会越办越好！”

"Thank you to the 2nd Hangzhou International Humanoid Robot Expo 2026 for this valuable platform. The fully self-developed humanoid robot exhibited on-site garnered significant attention. The opportunity to engage in in-depth discussions with industry experts and potential customers has filled us with confidence in the prospects of industrialization. We look forward to the continued success of the expo!"



灵心巧手（北京）科技股份有限公司

“灵巧手是人形机器人实现复杂操作的关键。灵心巧手在本届展会上展出的仿生手及灵巧手产品吸引了大量专业观众与集成商驻足交流。感谢主办方的专业组织，让我们与产业链伙伴建立了深度链接，满载而归，后会有期！”

"Dexterous Hand are key for humanoid robots to perform complex manipulations. At this year's expo, we showcased the bionic hand and dexterous hand products, attracting a large number of professional visitors and integrators to stop by and engage in discussions. We are grateful to the organizers for their professional arrangements, which allowed us to establish deep connections with partners across the industry chain. We return with fruitful results and look forward to future collaborations!"

展商寄语 Voice of Exhibitors

南京矽景自动化技术有限公司



“作为专注于自动化控制系统与具身智能人形臂数采系统领先的具身智能全栈服务商的企业，南京矽景在本届展会上与大量本体厂商和集成商进行了深度交流，技术方案获得高度认可。感谢主办方搭建的高效对接平台，展会组织流畅、专业观众精准，我们已开始期待下一届的相遇！”

"As a leading full-stack embodied intelligence service provider specializing in automation control systems and embodied intelligent robotic arm data acquisition systems, we engaged in in-depth discussions with numerous robotics manufacturers and integrators at this exhibition, receiving high recognition for our technical solutions. We appreciate the efficient networking platform built by the organizers. The exhibition was smoothly organized with targeted professional visitors, and we are already looking forward to the next edition!"

苏州钧舵机器人有限公司



“展会期间，钧舵机器人的灵巧手和关节模组吸引了大量专业买家驻足交流，品牌影响力得到显著提升。感谢主办方在展前宣传、现场运营等环节的卓越工作，让我们满载而归，后会有期！”

"During the exhibition, our dexterous hands and joint modules attracted a large number of professional buyers who stopped by to engage in discussions, significantly enhancing the brand's influence. We sincerely thank the organizers for their excellent work in pre-show promotion and on-site operations, which made our participation truly rewarding. Until next time!"

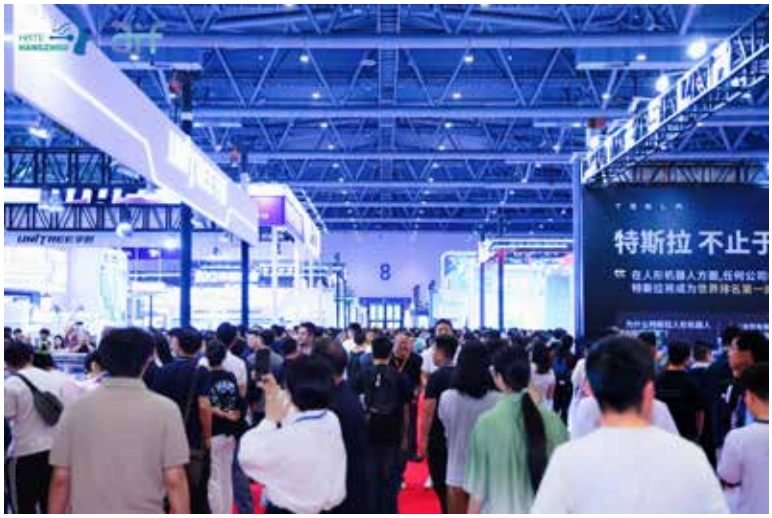
无锡市第二轴承有限公司



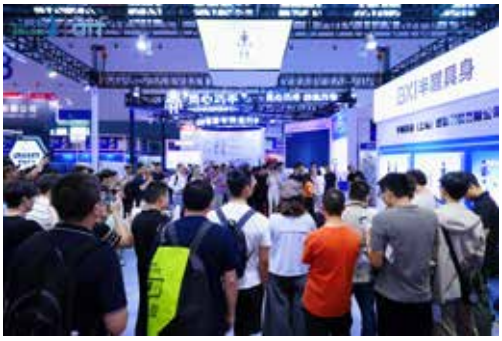
“精密轴承是人形机器人关节高精度运转的基石。无锡二轴在本届展会上展出的机器人专用轴承获得了多家本体厂商的高度认可。感谢主办方为企业创造了如此优质的展示与交流环境，祝杭州人形机器人展越办越好，我们愿长期相伴！”

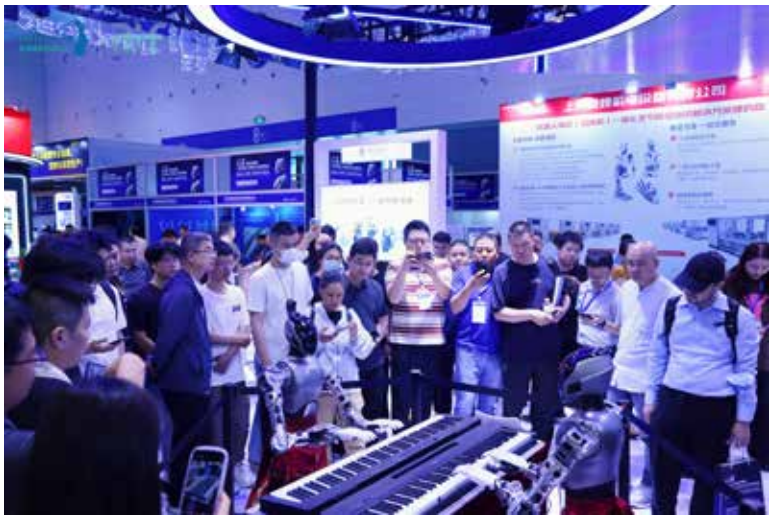
"Precision bearings are the foundation of high-accuracy motion in humanoid robot joints. The Wuxi No.2 Bearing at this exhibition received high recognition from multiple robot manufacturers. We are grateful to the organizers for creating such a high-quality environment for exhibition and exchange. We wish the Hangzhou Humanoid Robot Expo even greater success and look forward to being a long-term partner!"

精彩回顾 Photo Review















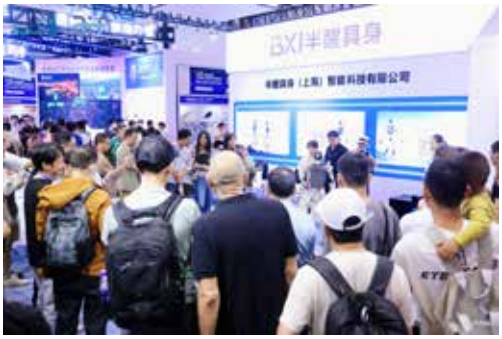
精彩回顾 Photo Review

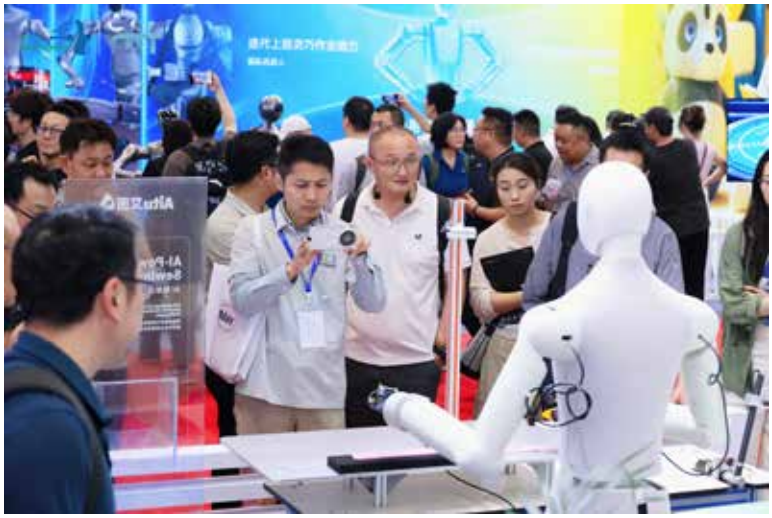
















2027第三届杭州国际
人形机器人与机器人技术展览会

The 3rd Hangzhou International Humanoid Robot and Robot Technology Exhibition 2027

2027.05.27-29 I 杭州大会展中心-浙江

Hangzhou Grand Convention and Exhibition Center-Zhejiang

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